

## **Protocol of the transnational meeting in Kokkola**

**3 December 1999, 13.00 -16.00 pm.**

### **Participants**

Diane Freeman, GuideLine Careers, U.K.  
Linda Stevenson, GuideLine Careers, U.K.  
Thomas Becker, TaT, Germany  
Jürgen Reckfort, TaT, Germany  
Michael Ridder, ABÖE, Germany  
Klaus Buckmann, ABÖE, Germany  
Asta Aikkila-Vatanen, AVA-Team Oy, Finland  
Vesa Sivonen, Sivas Oy, Finland  
Lauri Heikkilä, Stailer Oy, Finland  
Nfikko Korkia-Aho, Bene Casa Oy, Finland  
Satu Hourula, COP, Finland  
Liisa Niemi, COP, Finland  
Taja Slotte, COP, Finland

### **Agenda**

#### ***Top 1***

Outcomes of the transnational partnership (TNP)

#### ***Top 2***

Transnational workshop in spring 2000 and the identification of potential participants

#### ***Top 3***

Presentation of the VITE website

#### ***Top 4***

Potentials for additional co-operation between the participants of the meeting

## **Results**

### **1. Outcomes of the TNP**

#### **1.1 Final reports**

TaT:

Thomas Becker will send the report from their viewpoint of TNP latest at the beginning of April 2000.

Association of the East German Textile and Clothing Industry:

Klaus Buckmann will send the report from their opinions latest by January 2000.

GuideLine Careers services:

Linda Stevenson will send their viewpoint at the beginning of January.

COP has to deliver the final report to the Ministry of Education at the end of May. Tarja Slotte will make a summary of the transnational part of project based on transnational partners reports.

#### **1.2 Exchange of the experiences**

The projects decided to exchange experiences and information between the participating companies of the projects in each country.

The Finnish entrepreneurs wish to make contacts with potential customers in TNP countries and their hope is to get added value of the project's transnationality.

How to get participating companies in each country to communicate together? The meeting suggested following:

Each company who is looking for potential partners should give information for their national project:

- a) Products they are producing and marketing
- b) Target group (business to business or final customers)
- c) Capacity (turnover etc.)

The information should be collected immediately.

The Finnish entrepreneurs pointed out that they had participated in the project using their own time, they have learnt a lot and besides that, it has been fun. They suggested that transnational partners could promote their companies by telling opinions of Finnish companies.

## **2. Transnational workshop in spring 2000 and the identification of potential participants**

Discussion to arrange a seminar in Berlin in May 2000. The meeting suggested that:

- Each project will contact all the national Adapt projects in Textile and Clothing branch to clarify their interest to participate in the workshop and also to clarify the issues they might be interested to work on in the seminar.
- The prior research for potential interest must happen in the beginning of January. If there is interest enough, TaT promised to carry out the practical arrangements of the seminar (locations etc.).
- The representatives of Finnish companies wished that the companies would also participate in the seminar to be able to meet other companies and to discuss about the projects and possible businesses. The meeting agreed that every project should make a questionnaire to the companies involved about the interest to participate. The projects should emphasize to the companies about the possibility to make business contacts during the seminar.

## **3. Presentation of the VITE website**

Jürgen Reckfort presented the actual state of the VITE site.

Satu Hourula presented the distance learning module "Man made fabrics" which is one outcome of the co-operation between TaT and COP. The module is in Finnish at the moment, but will be translated into English after it will be accomplished.

The meeting decided to add information about the seminar and the fashion show to VITE website (Jürgen Reckfort)

Discussion of the VITE website and its information when the project is over:

## **4. Potentials for additional co-operation between the participants of the meeting**

Decision to arrange a videoconference for participating companies in each country in February 2000, projects will check their possibilities to participate.

Protocol: Tarja Slotte  
Kokkola, 10 December 1999