

ADAPT / Meeting Paris 4th of June, 1999

TAT – Novalys - Central Ostrobothnia Polytechnic

PROTOCOL

Participants :

TAT : Thomas Becker, Jürgen Reckfort

Central Ostrobothnia Polytechnic : Liisa Niemi, Raita Salminen, Tarja Slotte

Novalys : Emmanuel Dufour, Patrick Bourdais

Schedule :

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| 10 :00 | 1. Presentation of each partner and the national ADAPT projects :
objective, actual state & future plans |
| 10 :45 | 2. Actual state of VITE's Website |
| 11 :00 | 3. Brainstorming session about potential products & outcomes of the
VITE-project |
| 12 :30 | Lunch |
| 14 :00 | 4. Evaluation of the partnership and future cooperation |
| 16 :00 | End of meeting |

1. Presentation of each partner and the national ADAPT projects : objective, actual state & future plans

TAT : Organisation of an Internet seminary for local companies

Database textile colouring / Intranet

EDI solution in one company of the Münster area

Future plans : Focus on present activities

Online workshop

Survey : potential of e-commerce for the textile sector

Transnational transfer of know-how and experience

developed within the ADAPT project

Central Ostrobothnia Polytechnic :

Presentation to Novalys : structure and activities

Help for the development of web sites for textile companies

Presentation of web site

Internet database textile SME's (shopping, contracts...)

Textile and technology

Novalys :

Presentation to Central Ostrobothnia Polytechnic : structure and activities

European survey 500 SME's : presentation of results

Development of export tools for SME's :

Training programm / Export and textile in Europe

Export guidebooks : fashion markets in Europe

Junior Export : trainee and Novalys coach working together on export development of SME's

Summary of french export helps for SME's

Shared-time jobs : a solution to the development of export for SME's

Future plans : web site dedicated to topics of international commerce

database of human resources in the export field

focus on present activities

2. Actual state of VITE's Website

TAT made a detailed presentation about the last developments of the VITE website

3. Brainstorming session about potential products & outcomes of the VITE-project

New developments : all documents and information from Novalys and COP are welcome => VITE can contribute to the diffusion of Novalys and COP projects (training courses, surveys, guidebooks...)

Key-words : technology, textile, Europe

One of the goals of VITE website is to gather and centralize all useful informations about the textile/clothing industry, technology and markets in Europe

- ⇒ links with web sites of special interest for the textile/clothing industry
- ⇒ statistical informations of interest

4. Evaluation of the partnership and future cooperation

Actualisation and development of VITE web site

Junior Export : possible interest for finnish and german companies, implication of finnish and german trainees

Same for shared-time export

Fashion guides / European markets : diffusion in Finland and Germany

Training activities and know-how of the partners : possibilities of diffusion abroad (during and after the lifetime of ADAPT projects)

Joint presentation : press

Fashion fairs (IGEDO january 2000 ?)

TAT proposed to translate documents of interest in German and English : Junior Export, fashion guides, european survey, training courses